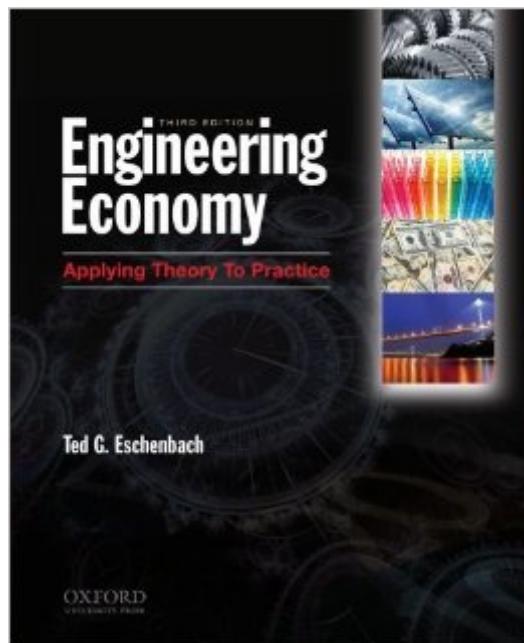


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# Engineering Economy: Applying Theory To Practice, 3rd Edition



## **Synopsis**

Now in its third edition, Ted G. Eschenbach's *Engineering Economy: Applying Theory to Practice* continues to solidify its reputation as one of the most innovative, authoritative, and reliable texts in Engineering Economics. It provides the tools and concepts--including cost estimating, sensitivity analysis, probability, and multiple objectives--that are necessary to successfully apply engineering economy in industry practice outside of the classroom. Designed to emphasize the strengths of traditional factors and of spreadsheet coverage, *Engineering Economy: Applying Theory to Practice*, Third Edition, is an ideal text for undergraduate and beginning graduate-level Engineering Economy courses.

## **Book Information**

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## **Customer Reviews**

Coming into the Cost Analysis class, I was not the biggest fan of engineering economy. This book, however, was very well written and very straight forward. I took this class at a graduate level, and felt it might be more appropriate at an undergraduate level. The concepts are very basic, and though it gets into more difficult problems near the end, the book does a good job of walking the reader through problems step-by-step. It also gives several good examples, though they are not as thorough in the last few chapters. Overall, kudos to the author for making the subject comprehensible and interesting.

I loved this book. This was my 2nd economy course and I didnt even realize how much I didnt learn

the 1st time! This book's explanations are quick and concise while giving thorough examples. I also had the pleasure of having Ted as my teacher and he is even better in real life! I plan on keeping this book so that I can continue to use it as a resource throughout my life. I highly recommend this book.

Very bad, don't waste your money...buy it from the book store where you can return it. The entire book is in black and white. Titles and headings which should be in blue are all in black and white (actually light gray) and are very hard to read. Looks like a bootleg copy or something like that. For \$90, I would have expected more.

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